

Craig Weber

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Strategic design professional with over twenty years of experience crafting ideas into experiences. Combines deep industry knowledge with experience in search, travel, e-commerce, chat and mobile communications. Excels at creating high-impact visual designs, building and maintaining consistent brand design systems and helping drive product development along side engineering. Experience managing design staff.

SKILLS & EXPERTISE

Art Direction, UX/UI Design, Interactive Design, Identity, Print Design, Illustration, and copy in a pinch. Sketch, Adobe Photoshop, Illustrator, Indesign and various prototyping tools.

EXPERIENCE

DIRECTOR OF PRODUCT DESIGN

Zenfolio (2019 - Present), Menlo Park, CA

Development of the PhotoBooker marketplace and next generation of the photo management, web builder and ecommerce experience.

CREATIVE DIRECTOR PRODUCT DESIGN

Mitel (2016 - 2019), Sunnyvale, CA

Driving the design for Mitels suite of unified communications cloud based products. Voice, group chat and video conferencing.

SENIOR MANAGER USER EXPERIENCE & DESIGN

Yahoo! (2013 - 2016), Sunnyvale, CA

Managing a small team of designers on innovative mobile search applications.

SENIOR INTERACTIVE ART DIRECTOR

RingCentral (2012 - 2013), San Mateo, CA

Responsible for building new features and developing next-gen product designs.

SENIOR VISUAL DESIGNER

Yahoo! (2008 - 2012), Sunnyvale, CA

Shopping, Travel, Autos, Real Estate and Deals.

DESIGN DIRECTOR

Real Branding (2003 - 2008), San Francisco, CA

Lipton, Red Lobster, Olive Garden, Corona, Disney/ABC, HBO and Ubisoft.

SENIOR ART DIRECTOR

Halleck (2000 - 2003), Palo Alto, CA

Sun Microsystems, Aglient, HP, McKesson Pharmaceuticals and BV Wines.

SENIOR ART DIRECTOR

Splash Technology (1997 - 2000), Sunnyvale, CA

Print collateral, brand marketing, display design and events.

SENIOR ART DIRECTOR

Palmer Jarvis DDB (1997), Edmonton AB

Edmonton Eskimos, Telus, McDonalds, General Motors and BC Tourism.

Complete history on LinkedIn

<http://www.linkedin.com/in/heyweber/>

AWARDS

2007 Addy

Silver Award: Red Lobster ABC.com Fresh Fish Promo

2007 WebAward

Food Industry Standard of Excellence: Bahama Breeze website

2007 WebAward

Outstanding Website - Food Industry: Olive Garden website

2006 Create Magazine Awards

Gold Award, Website Design: Bahama Breeze website

2006 IMA Awards

Best in Class eZine/Newsletter: Bahama Breeze Island Insider

EDUCATION

Grant MacEwan College (1987 - 1989)

Environmental Graphic Design

Edmonton, AB

WORK

<http://visualgestalt.com>

https://dribbble.com/hey_weber